**Roll No. ………………………..**

**Renaissance College of Commerce & Management**

**Assignment Question Paper**

**B.Com. (Hons) I Year Examination**

**Subject: Business Organisation & Communication**

***Note*** *:* Attempt any All Question

1. Define the term “Promotion”. Explain briefly different stages os Promotion.

2. Define a Company and explain its salient features.

3. What is Non-verbal communication. Explain its types.

4. What do you mean by complaint letter? Which points you have to keep in mind while writing this letter?

5. Define motivation. Discuss the various methods to promote motivation.

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