**Roll No. ………………………..**

**Renaissance College of Commerce & Management**

**Assignment Question Paper**

**BBA IVth Semester Examination**

**Subject: International Business**

***Note*** *:* Attempt any All Question

1. Why do firms enter into International Business? Discuss the modern approaches to International Business.

2. Explain the impact of world economic & political system on the growth & development of International Business with examples.

3. Discuss the role of any two International institutions in promoting the International Business.

4. Write short note on any two of the following –

a) WTO b) GATT

c) International Marketing Mix d) FEMA

5. Discuss –

a) Globalization & Social Responsibility

b) Role of documentation in International Trade.