**Roll No. ………………………..**

**Renaissance College of Commerce & Management**

**Assignment Question Paper**

**BBA VIth Semester Examination**

 **Subject: Retail management**

***Note*** *:* Attempt any All Question

1. Explain the evolution of retailing in India.
2. What are the various type of retail formats in current market?
3. What are the benefits of retail in an industry?
4. Describe the various types of pricing strategies available.
5. Explain the supply chain of Wal-Mart Retail Company.