**Roll No. ………………………..**

**Renaissance College of Commerce & Management**

**Assignment Question Paper**

**BBA VIth Semester Examination**

 **Subject: STRATEGIC MANAGEMENT**

***Note*** *:* Attempt any All Question

1. What do you mean by Strategic Management? Write its various steps?
2. Explain Strategic Management process?
3. Differentiate between vision & mission with suitable examples?
4. How mission & objectives are check formulated?
5. Explain the nature of Strategic Plan?